विशेषताओं को प्रतिबिम्बित करने के लिए विदेशों में प्रचार एक निरंतर प्रक्रिया है। वांछित लक्ष्यों की प्राप्ति के लिए विदेशों में स्थित भारतीय दूतावासों के माध्यम से मुद्रित और श्रव्य-दृश्य सामग्री का व्यापक प्रसार करने के लिए विभिन्न तरीकों का प्रयोग किया जाता है।

Allotment of cement

2105. SHRI SUNIL KUMAR PATTNAIK: Will the Minister of FOOD AND CIVIL SUPPLIES be pleased to state:

(a) whether it is a fact that allotment of cement to O.R.C. (other than Rate contract category) is being encouraged by the Food and Supply Department of Delhi Administration whereas no encouragement is being given to the Delhi Cooperative Labour and Consumer Society Limited;

(b) whether it is also a fact that in the absence of any encouragement Delhi Cooperative Labour and Consumer Society Limited has been incurring heavy losses for the last one year;

(c) whether handicapped and blind persons are the members of the said society;

(d) whether Government propose to provide any relief or encouragement to the aforesaid society; and

(e) if so, what are the details thereof?

THE MINISTER OF PARLIAMENTARY AFFAIRS AND THE MINISTER OF FOOD AND CIVIL SUPPLIES (SHRI H. K. L. BHAGAT): (a) Delhi Administration has denied this.

(b) and (c) The Food, Supplies & Consumer Affairs Department of Delhi Administration has no information in the matter.

(d) and (e) Do not arise.

Annual growth rate of agricultural produce

2106. SHRIMATI KANAK MUKHERJEE: Will the Minister of AGRICULTURE be pleased to state:

(a) the annual compound rate of growth of agricultural production, foodgrain production rice production and wheat production separately in the whole country, in each zone and in West Bengal during the last three years;

(b) what is the anticipated growth rate during 1987-88; and

(c) what was the buffer stock of food-grains with the Central Government during the same period?

THE MINISTER OF STATE IN THE DEPARTMENT OF AGRICULTURE AND COOPERATION IN THE MINISTRY OF AGRICULTURE (SHRI YOGENDRA MAKWANA): (a) and (b) Annexure-I gives the figures of production of principal crops, including rice, wheat and foodgrains, State-wise for the years 1983-84 and 1985-86. along with the annual compound growth rates. [*See* Appendix CXLIV. Annexure No. 92] The estimates for the crop year 1986-87 are under finalisation. Firm estimates of production of kharif crops for the crop year 1987-88 are not yet due. In respect of rabi crops for 1987-88, the sowings are still continuing in some States. It is, therefore, too early to indicate the anticipated growth rate of production during 1987-88.

(c) Annexure-II gives the stock position of foodgrains with Public Agencies as on 1st October during the past four years. [*See* Appendix CXLIV. Annexure No. 93]

Central Assistance for Natural Calamity in Punjab

2107. SHRI HARVENDRA SINGH HANSPAL: Will the Minister of AGRICULTURE be pleased to state:

(a) whether the drought-relief committee in Punjab have urged the

Central teams to provide financial assistance to meet the natural calamity in the state;

(b) if so, how much assistance various drought relief committees have sought from the Centre; and

(c) what assistance has been provided by the Central Government to Punjab to meet the situation?

THE MINISTER OF STATE IN THE DEPARTMENT OF AGRICULTURE AND COOPERATION IN THE MINISTRY OF AGRICULTURE (SHRI YOGENDRA MAKWANA) (a) No, Sir.

(b) Does not arise.

(c) Based on the report of the Central Team and recommendations of the High Level Committee on Relief a ceiling of expenditure of Rs. 29.35 crores has been approved for drought relief.

Complaints from producers

2108. SHRI VITHALBHAI MOTIRAM PATEL: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether it is a fact that many feature film and T.V. serial producers have complained about injustice done to them by the Doordarshan;

(b) if so, how many complaints have been received by the Doordarshan during last one year; and

(c) who is the final authority in the Doordarshan to do justice to the complaints?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI AJIT PANJA): (a) and (b) No complaint duly substantiated by facts has been received from the producers of feature films and T.V. serials. However, representations are occasionally received seeking review of the decisions regarding selection of TV serials and feature films. A Review Committee has been set up to look into all such appeals received against rejection of proposals for serials. Similarly, the Feature Film Selection Committee at Doordarshan has been re-constituted by including eminent non-official members in the Committee to ensure utmost objectivity in selection of film for telecast.

(c) Director General is the final authority in Doordarshan to take a decision on such complaints.

Appointment of M/s. Capital Contract Pvt. Ltd. as public relations consultant by NDDB

2109. SHRI RAM AWADESH SINGH: Will the Minister of AGRICULTURE be pleased to state:

(a) whether Government Departments and other public sector units/Boards are permitted to hire private agencies for release of their Press reports and other articles; if so, what are the details of any orders on the subject; and

(b) whether Government are aware that the NDDB have employed M/s. Capital Contract Private Limited, Bombay as public relations consultant; if so, what are the details thereof and sums paid for the last three years?

THE MINISTER OF STATE IN THE DEPARTMENT OF AGRICULTURE AND COOPERATION IN THE MINISTRY OF AGRICULTURE (SHRI YOGENDRA MAKWANA): (a) Instructions were issued in February, 1979, which provided that autonomous bodies of the Government and public undertakings should utilise the services of only those advertising agencies which were accredited and borne on the panel of Directorate of Advertising & Visual Publicity. Later, however, in December, 1985 instructions were issued dispensing with the practice of utilising the services of accredited agencies only.